

## ORDER



Orders	Order / Rev:	719588	 <b>WTSP-TV</b>	
	Alt Order #:	06359240		
	Product Desc:	OBAMA SCHED C		
	Estimate:	1897 C		
	Flight Dates:	10/09/12 - 10/15/12		
	Original Date / Rev:	10/01/12 / 10/03/12		
	Order Type:	Political		
Agency	Name:	<b>Greer Margolis Mitchell/ Pol</b>		
	Buying Contact:	K Keuleman	Billing Type:	Cash
	Billing Contact:	3050 K St NW	Billing Calendar:	Broadcast
		Washington, DC 20007	Billing Cycle:	WEEKLY
			Agency Commission:	15%
Advertiser	Name:	<b>Obama/D/President</b>	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PL-Presidential	Advertiser External ID:	
	Priority:	P-3	Agency External ID:	
	Revenue Codes:	AGY, GEN, POL		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/08/12	10/14/12	36	\$61,600.00	\$52,360.00	October 2012	46	\$68,650.00	\$58,352.50	0.00
10/15/12	10/21/12	10	\$7,050.00	\$5,992.50	Totals	46	\$68,650.00	\$58,352.50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Aaron Ashe Start Of Order - End Of Order 100%

Order / Rev: 719588  
 Alt Order #: 06359240  
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA SCHED C  
 Estimate: 1897 C

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WTSP	10/09/12	10/15/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/09/12 10/15/12 MTWTF-- 5 \$550.00 0.00															
E 8	WTSP	10/09/12	10/12/12	CBS Evening News CBS Evening News	CM	630-7p	-TWTF--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 -TWTF-- 3 \$1,000.00 0.00															
9	WTSP	10/09/12	10/15/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/09/12 10/15/12 MTWTF-- 3 \$400.00 0.00															
10	WTSP	10/09/12	10/15/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/09/12 10/15/12 MTWTF-- 3 \$400.00 0.00															
11	WTSP	10/09/12	10/15/12	M-F 9-930a 10 News, 9a@M 10 News, 9am	CM	9-9:30A	MTWTF--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/09/12 10/15/12 MTWTF-- 3 \$200.00 0.00															
12	WTSP	10/12/12	10/12/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	-----F--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 -----F-- 1 \$6,000.00 0.00															
13	WTSP	10/12/12	10/12/12	Fri Prime A CSI: NY	CM	Fri 8-9p	-----F--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 -----F-- 1 \$6,000.00 0.00															
14	WTSP	10/09/12	10/12/12	CBS This Morning CBS This Morning	CM	7-9a	-TWTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 -TWTF-- 1 \$400.00 0.00															
15	WTSP	10/14/12	10/14/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 -----S 1 \$1,800.00 0.00															
16	WTSP	10/14/12	10/14/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 -----S 1 \$7,000.00 0.00															
17	WTSP	10/09/12	10/09/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 -T----- 1 \$9,000.00 0.00															
18	WTSP	10/10/12	10/10/12	Wed Prime B Criminal Minds	CM	Wed 9-10p	--W----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 --W---- 1 \$10,000.00 0.00															

Totals

46

\$68,650.00